



PHYSIO RADIANCE

Paris





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WHAT DOES YOUR SKIN DO?

- The body's protective cover
- The largest organ of the body



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SKIN AGEING

- Ageing caused by:
 - The genes we inherit
 - Collagen production decelerates and elastin loses its stretch causing the skin to age slowly and permanently
 - Environmental factors
 - Collagen and elastin production are stunted, causing the skin to lose its ability to repair itself



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- Some environmental factors contributing to premature skin ageing:
 - Pollution
 - Exposure to UV radiation
 - Smoking
 - Drinking alcohol
 - Lack of sleep & exercise
 - Stress

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SCIENTIFIC & TECHNOLOGICAL BREAKTHROUGH

- Physio Radiance teaches your skin to rely on itself
- Helps skin:
 - Self-regulate
 - Self-regenerate
 - Self-repair



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UNIQUE FORMULATION

Replenish^H

- Activates your skin cells to work naturally at their best
- Assists in resorting your skin's youthfulness and radiance



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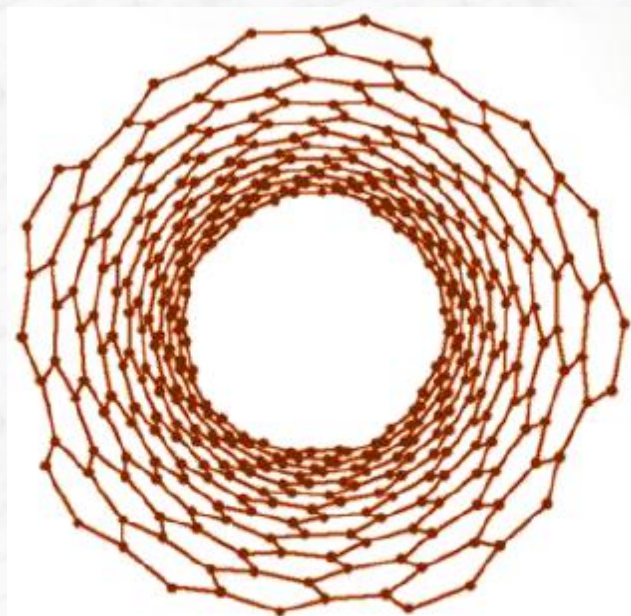
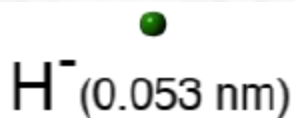
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Active Ingredients

I. Negative Hydrogen (H^-)

Ultimate Skin Antioxidant

- The worlds smallest antioxidant that can be absorbed and penetrate deep down through multiple skin layers.



NANOTUBE



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- Neutralises harmful free radicals which damage the body's own cells and effectively help slow down the natural ageing process
- Acts as an energy booster for your skin cells to help the skin blossom and perform better



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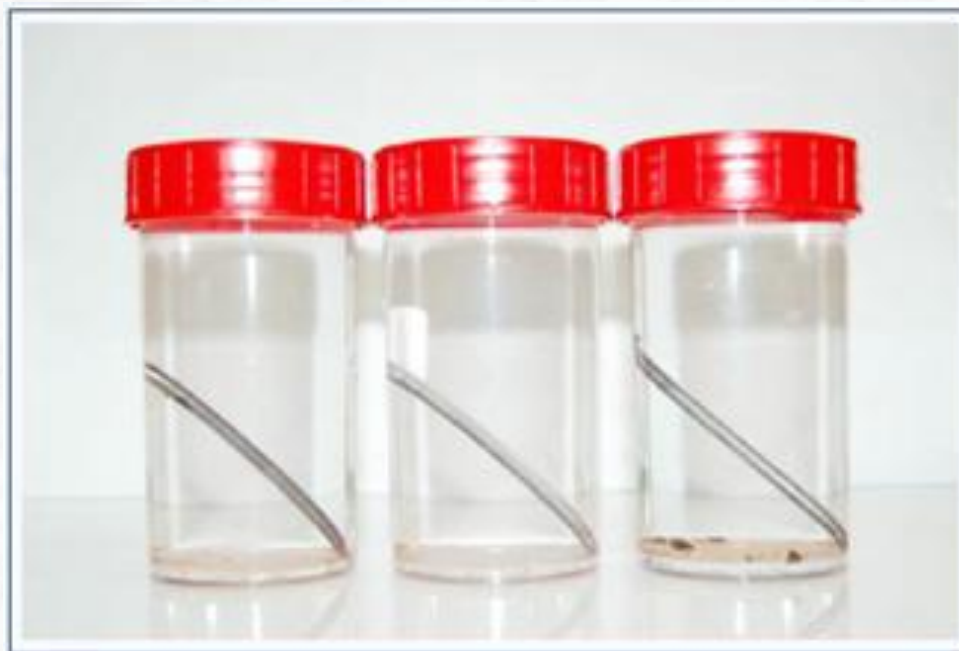


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Testing The Efficacy Of Negative Hydrogen

0-23 hours

- Nails are placed in containers:



Water Only

Negative
Hydrogen

Vitamin C

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Water Only

Negative
Hydrogen

Vitamin C

24-28 hours

- The nail placed in water begins to rust.
- The nails in negative hydrogen and Vitamin C are still protected.



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48 hours – 90 days

- The nail in water has completely rusted.
- The nail in Vitamin C is still rust-free but the vitamin itself has turned into an oxidised molecule, thereby changing its surroundings.
- The nail in negative hydrogen protects the nail and remains normal as an atom of hydrogen.



Water Only

Negative
Hydrogen

Vitamin C



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II. Fucoïdan

Firmness

- A highly sought-after brown seaweed natural extract
- Provides the skin with high levels of protection against infection and free radicals
- Helps the skin regain its density and firmness





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III. Calcium

Hydration

- An excellent cell cohesion activator vital in restructuring the skin to intensely comfort and hydrate the skin all day long.



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IV. Aquaxyl

Moisturising

- Helps balance the skins natural systems to enhance moisture, increase water reserves, limit water loss and protect skin from external elements.



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V. Matrixyl 3000

Elasticity

- The best fibroblast activator enhancing collagen and elastin synthesis



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NEW ENHANCED FORMULA!

- Packed with the same anti-ageing active ingredients BUT with special and unique formulation
- Utilises enhanced water energised from Amezcua Energy Shell
- Has a light texture and provides a fast absorption
- Promotes a radiant skin
- Has energetic and harmonising influence on the body



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Hypoallergenic skin care

What does hypoallergenic mean?

- The term applies to a preparation in which every possible care has been taken in formulation and production to ensure minimum instances of allergic reactions.



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- The US and EU Food and Drug Administration (FDA) prohibits the use of **26** allergens in order for a product to be qualified as being hypoallergenic.
- Physio Radiance blacklists more than **80** harmful ingredients that are known to allergens.



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Physio Radiance is 100% free of:

- ✘ Parabens
- ✘ Mineral oil, Paraffin, Petrolatum
- ✘ Sodium Laureth Sulfate (SLS) or Sodium Lauryl Ether Sulfate (SLES)
- ✘ Benzyl Alcohol
- ✘ Polythylenglycols (PEG)
- ✘ Triclosan



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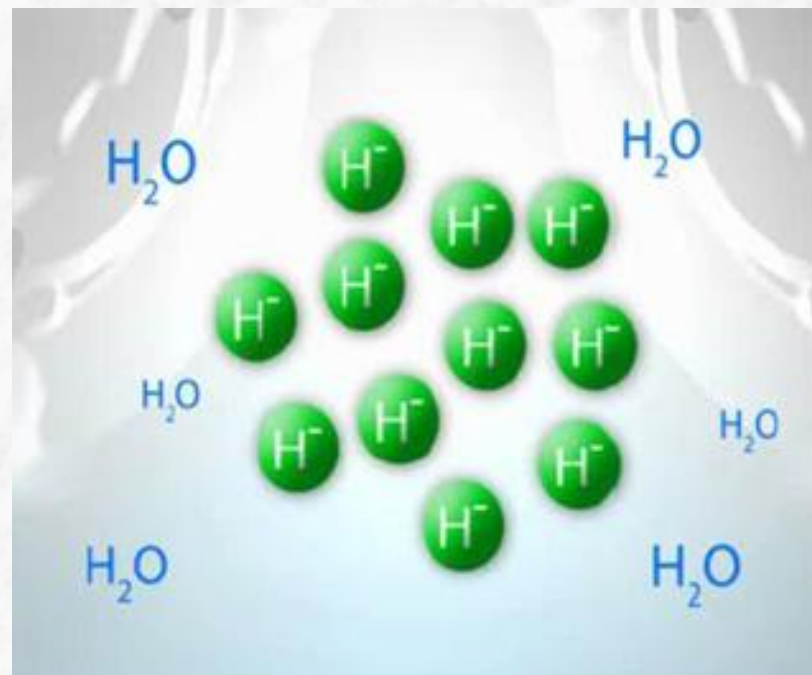


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PATENTED TECHNOLOGY

Negative hydrogen (H^-) automatically neutralises itself when in contact with water, thus negating its own effectiveness.



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MICROENCAPSULATION TECHNOLOGY

Protects the H^- in small hydrophobic balls and releases the H^- at the last moment right before application to the skin when the special pump mechanism is pressed, thus the H^- is utilised without degradation.



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PHYSIO RADIANCE ROUTINE

STEP I: Cleansing

Comfort Emulsion Cleanser

- Cleanser with a pH equivalent to that of tears
- For clean, soft and fresh skin
- Enhances your complexion.



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PHYSIO RADIANCE ROUTINE

STEP II: Toning

Remineralising Toning Lotion

- Alcohol-free
- Creates an immediate feeling of freshness
- Remineralises the skin
- Prepares the skin for further treatment
- Tones the face



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ONE I



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STEP III: Moisturising

Extreme Anti-Oxidant Serum & Radiance
Enhancer Day & Night Fluid

- New enhanced formula
- Brings firmness and density to the skin
- Keeps your skin hydrated



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WHY PHYSIO RADIANCE?

- ✓ The highest hypoallergenic standard
- ✓ World's smallest antioxidant: H⁻
- ✓ Only top-end ingredients
- ✓ Patented microencapsulation technology



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WHY PHYSIO RADIANCE?

- ✓ Concept of self-regulation, self-regeneration and self-repair
- ✓ Researched, developed and made in France
- ✓ Good Manufacturing Practices (GMP)



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BRAND AMBASSADOR: AVP ROSEMARIE GLENN



“Beauty is not about looking young. It’s about looking good from the inside out.”

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The Ultimate Anti-Ageing Skin Care



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